



Witney Festival of FOOD & DRINK

stalls | street food | live music

Saturday 20th May | St Mary's Church Witney

What is WFOFAD?

The *Witney Festival of Food and Drink*, or WFOFAD as it is fondly known, is our annual charitable event showcasing the best of local artisan food and drink producers.

Being a **community festival** run by local volunteers gives the day a totally different feel to many professional food galas. The event is open to any **small local independent** producer or retailer of food and drink within a 60-mile radius of Witney. In 2022 we hosted some 3,000



visitors and over 50 artisan stalls selling bread, cakes, cheese, sauces, pies, pancakes, meats, fruit & vegetables beer, wine, and cider, to name a few.

Sponsors make WFOFAD Possible

WFOFAD is made possible by the generous support of local businesses who see this event as an important opportunity to **support and engage our local community** - and **all in a good cause**. WFOFAD is organised by the Parish of Witney Reg Charity #1129784. Monies raised by the festival go towards the Parish of Witney, which has responsibility for the maintenance and renewal of St Mary's so that our town's ancient House of Prayer can be preserved for future generations

Contact us

Our **Sponsorship Co-ordinator is Kate Banks** will be in touch and we do hope you can find the time for a brief meeting where she can explain the benefits of sponsorship and explain options set out overleaf.

Here are our contact details:

Email: wfofad@witneyparish.org.uk | Website: www.wfofad.co.uk | Twitter: [@WFOFAD](https://twitter.com/WFOFAD) | Instagram: [@WFOFAD](https://www.instagram.com/WFOFAD) | Office, St Mary's, Church Green Witney OX28 4AW

WFOFAD SPONSORSHIP OPTIONS	Platinum	Gold	Silver	Bronze
	£ 990	£ 750	£ 400	£ 150
Festival Business Card:				
Your advertorial on our WFOFAD business cards	<input checked="" type="checkbox"/>			
Festival Programme:				
Your logo on our Festival Programme front cover	First	<input checked="" type="checkbox"/>		
Festival Programme advert	Back cover	full page	1/2 page	1/4 page
Printed Festival Publicity				
Your logo on our WFOFAD Banners	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your logo on our WFOFAD posters	First	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Website & Social Media				
Banner advert on our web home page	First	<input checked="" type="checkbox"/>		
Your advertorial on our website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your logo on all our web pages	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Your business profiled on our social Media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Your 'take-over day' on our social media	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
On-the-day Festival Presence				
Your banner displayed on the festival site	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free stand on Church Green	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Your branded Gazebo, flags etc	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Free entry tickets	25	15	10	5

We can offer a range of sponsorship options to suit all budgets, from "Platinum" to "Bronze". Each type of Sponsorship is equally important to us, and we are grateful for whatever contribution you feel able to make to support the festival.

- 3,000 **Festival Business Cards** are distributed in an around Witney & West Oxfordshire prior to the event: one side promotes WFOFAD and the other carries your sponsorship message.
- **Festival Programmes** are given to each visitor containing event information and an 'advertorial' from your organisation. Sponsors logos are on the front cover.
- **WFOFAD banners and A3 posters** are displayed on walkways and roadsides around Witney. Sponsors logos feature prominently on printed festival publicity.
- **All Sponsor's details** and advertorial are published on the [WFOFAD website](#). Platinum and Gold sponsors have a banner advertisement on the home page our website.
- **Social media campaigns** are scheduled for our Twitter [@WFOFAD](#) and Instagram accounts [@WFOFAD](#) including sponsor profiles
- On-the-day There are opportunities for sponsors to **display their own banners** and **put up their own stands or gazebos** on Church Green and so mix with festival goers. Alternatively a stand can be taken inside St Mary's, subject to availability.
- Sponsors receive **complimentary tickets** to share with customers, staff and friends.

And if you sign up before Nov 30th 2022 we can offer a 10% discount