

Draft email to be sent to potential sponsors 2020

The Witney Festival of Food and Drink – WFOFAD - is now a very well-loved and established event on the Oxfordshire Summer Circuit and 2020 will be the eighth consecutive year that it has been run.

The festival is held in and around the beautiful medieval Saint Mary's Church and Church Green, Witney. Not only is this one of the prime locations in Witney to hold such an event but all the proceeds go to support the Church in its work in our community.

We are now seeking potential sponsors from the local business community for the 2019 festival, which will be held on **Saturday 16th May 2020**.

We have a range of sponsorship options to suit all budgets, from 'Epicure' to 'Foodie' with lots of other options in between. This year we're also interested in talking to companies who might be interested in sponsoring a specific part of the Festival, such as the Children's Tent, the First Aid Tent or the colourful entry wristbands - with the opportunity to have your company logo displayed prominently.

A full list of the Sponsorship packages is attached for your information and we are very happy to discuss these or any other sponsorship options with you.

Average attendance on festival day is around 4,000 visitors. In 2018, we had over 60 stalls selling produce from within a 50-mile radius of Witney - a true feast for people who enjoy the finer things in life and a fun-packed day for the whole family.

We generate a great deal of advance publicity - from local radio and TV to posters, social media, Festival brochures, flyers, etc so your company name will receive a good deal of positive media exposure.

Our festival website <http://www.wfofad.co.uk/> is being updated with the details of the 2012 festival but there is lots of information to be found there regarding previous festivals, including our picture gallery to give you an idea of the size and scale of the event.

Please feel free to email us at the address below to make initial contact.

Thank you for reading this email and if you do not feel able to sponsor us this year we hope that you will come along to the festival and take part in this highly enjoyable day.